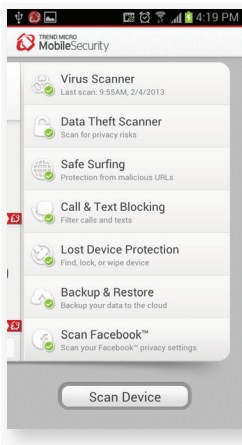


# Trend Micro™ MOBILE SECURITY Personal Edition

Android™ protection against privacy threats, loss, data theft, and viruses



**Trend Micro™ Mobile Security Personal Edition for Android™** stops threats before they reach you. This cloud-based security helps keep you safe from online threats, data theft, and the loss of your Android™ device.

Mobile Security has antivirus, antispyware, web filtering, backup, social networking privacy protection, and anti-theft features. It's powered by Mobile App Reputation technology, which is fast, light, and effective.

Additionally, it identifies bad apps and fake websites that try to steal your information, as well as sneaky apps that automatically sign you up for expensive services. Mobile Security also helps you select the right privacy settings on Facebook.

If your Android is ever lost or stolen, Mobile Security can even help you find it via the web and protect your information from prying eyes. And with the new backup feature, you can retrieve your data if your device is lost, upgraded, or erased.

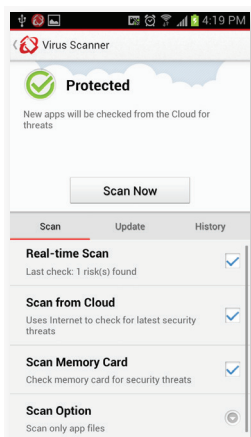
## KEY BENEFITS

- Strong, safe, and easy-to-use
- Secures your Android device with industry-leading, cloud-based protection
- Makes security simple and works seamlessly in the background of your Android
- Looks deeper into apps to identify more threats
- Identifies apps that secretly try to steal private data
- Backs up photos, contacts, and other personal data
- Helps control access to your personal information on Facebook
- Leverages 25 years of experience in detecting and removing threats

## Virus Scanner

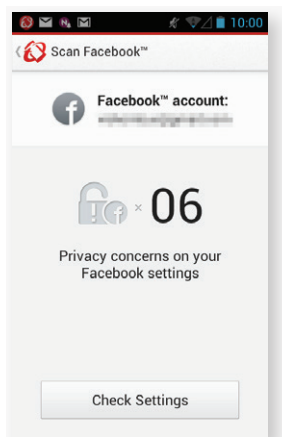
Virus Scanner detects virus and malware by scanning all apps with Mobile App Reputation to identify ones that can steal information, cost you money, and annoy with excessive and obtrusive advertising.

By utilizing cloud technology it is faster, lighter, and more effective than the competition.



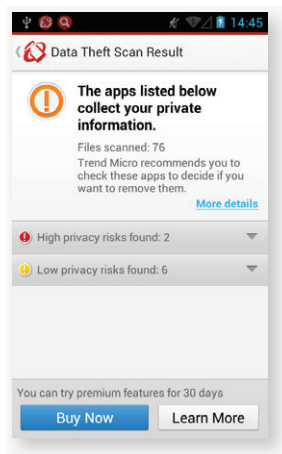
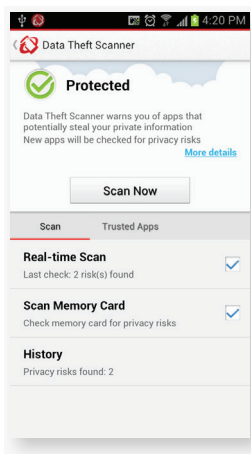
## EXCLUSIVE! Privacy Scanner for Facebook™

Mobile Security lets you easily monitor your Facebook page settings and control who can contact you and access your personal information. The Privacy Scanner will identify the settings that may lead to privacy concerns. It also lets you control which apps can access your bio, who can tag you, who can see your photos, and more.



## EXCLUSIVE! Data Theft Scanner

Mobile Security allows you to detect spyware by scanning all apps with Mobile App Reputation to identify apps that collect and potentially steal private data. It goes beyond other privacy systems. It not only analyzes app permissions and web connections, but also pre-tests app behaviour and identifies those that actually collect and transmit private data.



## FEATURES COMPARISON CHART

There are two versions of **Trend Micro™ Mobile Security Personal Edition**: Free and Premium. Please note that the Free version includes a 30-day trial of all the features in the Premium version.

PROTECTION	FREE	PREMIUM
<b>Virus Scanner: Apps</b> Scans every app you install and every one you download to filter out virus and malicious apps that can steal your information and cost you money	X	X
<b>Virus Scanner: Updates</b> Unlimited updates to virus protection files	X	X
<b>Virus Scanner: Cloud</b> Features unlimited cloud scanning connections to ensure continuous protection	X	X
<b>Data Theft Scanner</b> Detects spyware by scanning all apps with Mobile App Reputation to identify ones that collect and potentially steal private information		X
<b>Safe Surfing</b> Uses the Trend Micro™ Smart Protection Network™ to block malicious websites		X
<b>Safe Surfing: Parental Controls</b> Filters inappropriate websites with age based restrictions		X
<b>Call and Text Blocking</b> Filters calls and texts with whitelist and blacklists		X
<b>Lost Device Protection: Remote Locate</b> Helps you find your device on a Google map using GPS, cell towers or Wi-Fi		X
<b>Lost Device Protection: Remote Scream</b> Enables you to trigger an alarm on your device - even if it is on silent		X
<b>Lost Device Protection: Remote Lock</b> Enables you to remotely lock your device (Accessing the phone again will require that you insert your Trend Micro password or a unique unlock code)		X
<b>Lost Device Protection: Remote Wipe</b> Allows you to perform a factory reset of the device from the web portal to erase all your personal data		X
<b>Lost Device Protection: SIM Card Protection</b> Automatically locks if the SIM card is removed (Accessing the phone again will require that you insert your Trend Micro password or a unique unlock code)		X
<b>Backup and Restore</b> Backup your photo's, contact's, calendar, video's, voice memo's, music (up to 50MB)	X	X
<b>Privacy Scanner for Facebook™</b> Trend Micro Privacy Scanner verifies your Facebook privacy settings, recommends enhancements, and facilitates the changes	X	X
<b>Uninstall Protection</b> Prevents unauthorized removal of the app (Uninstalling Mobile Security will require that you insert your Trend Micro password)		X
<b>No Advertising</b> There is no 3rd party advertising displayed in the app	X	X
<b>Online Technical Support</b> Offers support provided via online forums, knowledge base and email	X	X
<b>Telephone and Chat Technical Support</b> Provides technical support via phone or online chat in local language during business hours		X

MINIMUM SYSTEM REQUIREMENTS	
PLATFORM	Google Android
OPERATING SYSTEM	Android OS 2.2/2.3/3.0/3.1/3.2/4.0/4.1/4.2
STORAGE SPACE	11MB
MEMORY USAGE	12MB for 2.x, 22MB for 3.x/4.x
OTHERS	Internet connection

## FOR MORE INFORMATION

Visit: [www.trendmicro.com/androidsecurity](http://www.trendmicro.com/androidsecurity)

Join us on Facebook: [www.facebook.com/fearlessweb](http://www.facebook.com/fearlessweb)

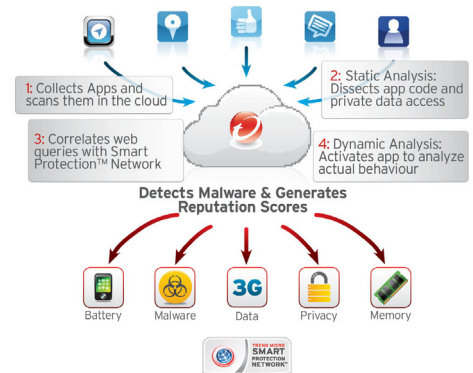
Follow us on Twitter: [www.twitter.com/fearlessweb](http://www.twitter.com/fearlessweb)

Read our blog: [blog.trendmicro.com/goingmobile](http://blog.trendmicro.com/goingmobile)

## Trend Micro™ MOBILE APP REPUTATION TECHNOLOGY

Mobile App Reputation is a Trend Micro next generation cloud-based application reputation technology for mobile operating systems. It leverages our existing **Smart Protection Network™** infrastructure to provide innovative mobile app reputation ratings.

Mobile App Reputation analyzes app code and actual app behavior to identify risks from malware and private data leakage, as well as resource abuse of battery, memory, and data.



“You find out very quickly that Google cannot find every evil developer in the system. This antivirus program helped me save myself from being a victim of identity theft. I highly suggest this program.”

**Christopher**  
August 15, 2012  
Google Play User Reviews

Scan here for a FREE trial and to download a FREE app scanning tool:



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